Income Disclosure Statement

- The majority of people who join Forever simply enjoy the products at a discounted price and have elected not to participate in our Marketing Plan. As a result, in an average month, 89.8% of purchasers globally did not receive any meaningful compensation or earnings from Forever. Many others start their Forever business by selling part-time to their personal contacts as a way to make a little extra money. 10.2% of monthly purchasers earned a volume-based bonus from the sales made by those they sponsored along with retail profits of 35-48% on all products they have sold personally.
- Of the 10.2% of monthly purchasers who earned a volume-based bonus, 41.4% earned more than \$500/year from the sales made by those they sponsored, not including the retail profits of 35-48% on all products they have sold personally.
 - o 69% of this group earned an average of \$111 per month (\$1,332 annualized) in bonus and incentive earnings, not including the retail profits of 35-48% on all products they have sold personally.
 - o 30% earned an average of \$1,670 per month (\$20,040 annualized) in bonus and incentive earnings, not including the retail profits of 35-48% on all products they have sold personally.
 - o Our highest earners, <1%, earned an average of \$31,235 per month (\$374,820 annualized) in bonus and incentive earnings, not the including the retail profits of 35-48% on all products they have sold personally.
- The amounts are gross amounts combining multi-level bonuses, travel incentives and Chairman's Bonus.
- These amounts don't include Retail Profits Business Owners earn by selling the product they purchase at Wholesale Price. Lastly, they do not include any taxes or business-related expenses incurred at the discretion of the Business Owner.
- Forever Business Owners are their own boss and choose how and when to work. However, it is no secret that the harder you work, the more money you will earn.
- In addition to working hard, building a successful Forever business can take time.
- Like all business ventures, some will succeed, while others will not.
- No specific investment is required to join Forever but if you want to qualify for bonus earnings and sponsoring capabilities then modest product purchases are required over two months to qualify.

Learn more about the Forever Incentives and review the <u>Forever Company Policy</u> to learn more about incentive qualification and the compensation plan.

Please refer to <u>Forever's DOS & DON'TS</u> document for guidance on best practices when informing others about your Forever experience.